



GLOBAL CITIZENSHIP PROGRAMME
GLOBAL VISION. GLOBAL VALUES.

ZION
ACADEMY
SCHOOL CURRICULUM

Our Vision, Mission & Values



VISION

Helping steward the IDENTITY, PURPOSE and DESTINY of a generation of students and teachers.



MISSION

- Empower the School's Vision
- Long term approach
- A Comprehensive & Adaptive Curriculum
- Focus on Wholeness & Wellbeing
- Raising Polished Arrows to Hit the Mark!



VALUES

SEEK FIRST:

- To Love rather than to Be Loved
- To Understand than to be Understood
- To Serve than to Be Served
- To Bring Light into every dark place
- To Bring Joy in sorrow.

The Co-Founders



Manoj Iype
An Excellent Teacher
Generational Influencer
Visionary &
Destiny usherer

Co-founder of Mustard
Manoj comes with over two decades of operational and leadership experience in Finance, Strategy and Planning across various industries.

Lincy Iype
An Encourager,
Teen & Youth Influencer
Visionary &
Destiny usherer

Co-founder of Mustard
Lincy has worked in the hospitality industry for 25+ years, and 14 of those being with the Oberoi group. Her passion for people always overtook her passion for food!

Manoj & Lincy established Mustard Ministries India in 2011, with the objective of working with the youth. As part of the vision, they were enabled to set up a cafe, called Mustard Café. The café proved to be a vehicle God would use mightily to reach not just youth, but teens, and their parents. The café is the business arm of Mustard, bringing revenues to further the NGO work. The café provides equal employment opportunities to many families. In 2022, they set up an e-commerce platform for inspirational merchandise, called Zoay Store.

**They are Alpha Certified Marriage & Parenting Counsellors and
Train the Trainer experts for Behavioural training.**

GROUND REALITY



INDIA'S POPULATION SPLIT ACROSS GENERATIONS

377M

Gen Z
1997-2012

356M

Millenials
1981-1996

246M

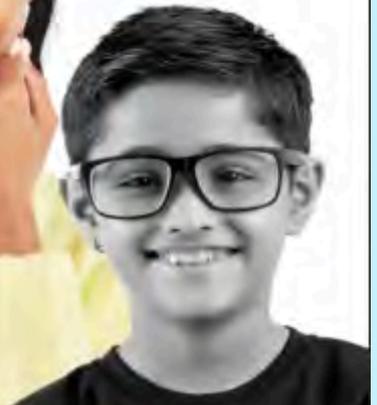
Generation X
1965-1980

304M

Gen Alpha
2013+

159M

**Silent Generation
and Baby Boomers**
1928-1964



 ppc.land

WHAT are the issues in the Urban India schools?

STUDENTS

- DISTRACTION
- COMPETITIVENESS
- UNFAIR EXPECTATIONS
- ADDICTIONS-SCREEN
- PEER PRESSURE
- SELF IMAGE/IDENTITY CRISIS
- CONFUSION
- CAREER
- RELATIONSHIPS
- SEXUAL/MORAL ISSUES
- CONFLICTS-
RELATIONSHIP/OTHERS
- FAMILY /HOME ISSUES
- STRESS
- ENTITLEMENTS
- BULLYING
- GADGET ABUSE
- LACK OF PHYSICAL ACTIVITY
- LACK OF FOCUS
- COMPARISON

TEACHERS

- LACK OF
SUPPORT/UNDERSTANDING FROM
PARENTS
- DISRESPECT FROM STUDENTS
- UNCONSCIOUS BIAS
- CORRECTION LIMITATIONS
- LAWS
- UNREALISTIC EXPECTATIONS FROM
PARENTS
- EMOTIONAL HELP
- WORK LIFE BALANCE-ESPECIALLY
MOMS
- TIME MANAGEMENT
- NO PROPER INDUCTION
- VALUE/APPRECIATION- LACK OF IT
- PEER PRESSURE
- LACK OF UNITY TEAMWORK, RIVALRY
- LACK OF FEEDBACK FORUMS,
PROPER APPRAISAL SYSTEM
- FINANCIAL INDEPENDENCE
- SAFETY & WORKPLACE HARRASMENT
(POSH/POCSO)

WHO IS THIS FOR?

- School Students
- Teachers
- Leaders of Teachers/ HODs/Principals
- Parents



WHAT WE OFFER?



IDENTITY

Who am I?

PURPOSE

Why am I here? What's my goal?

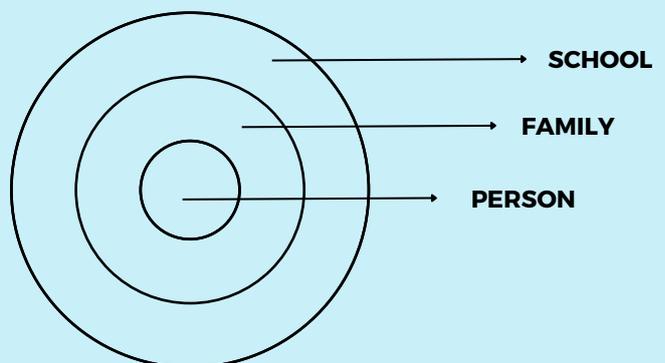
DESTINY

Where am I going? What's my future?

Always KEEP THE END IN MIND

OUR MODEL

FOCUS ON 3 PILLARS



INTRODUCTION FOR EDUCATORS

Education is not only about acquiring knowledge; it is about discovering who we are, why we are here, and where we are headed. Every student carries within them a unique identity, a meaningful purpose, and a promising destiny. Unfortunately, the Indian education system still focusses a lot on IQ and very less on the holistic development of the student. What about the EQ or RQ or SQ of our children? If we have a reality check of our communities, we will understand why everyone is struggling.

Times have changed and so have our classrooms. There was an era where teachers were respected, their judgement was trusted and their role was clear - to guide, shape, discipline and nurture young minds. But now let's be honest, the ground beneath our feet have shifted drastically. A teacher's job is no longer fascinating to most people, leave alone it being a noble profession.

There was a time when parents saw teachers as partners in raising their children. Their concerns mattered, their observations were heard. Then something changed. The system slowly adopted a new philosophy. Parents became like clients and clients must be kept happy. It sounds harmless until you realise what it does to the ecosystem of a school. When parents become 'customers' teachers automatically become service providers and children, knowingly or unknowingly, start to exploit this power imbalance.

Disciplining has become almost impossible. And the real tragedy? It's the children who suffer. Without boundaries, discipline or honest guidance, they lose structure. Without trust between parents and teachers, early problems go unnoticed. Without respect for educators, learning becomes transactional. (source: Times Now article) *Something needs to change. Because when teachers lose their voice, an entire generation loses its direction.* We need to be on war-footing if we want to see transformation in our city and nation.

Zion Academy School Curriculum for Value Education seeks to take up this mountain-moving task of bringing all stake holders to the table. The Students, The Teachers, The Management and the parents. **Firstly, we would like to propose a new name for Value Education as the Global Citizenship Programme (GCP). The GCP will help students see values not just as personal habits, but as skills for living in harmony with the wider world. This shift in language expands their vision, shaping mindsets to grow into responsible, globally ready individuals.**

We cannot be in denial. Neither can we be presumptuous. We need to rebuild the ruins by emphasising on the Holistic development of this generation. We will need to stand together and stand tall and face these giants head-on!

Are you ready? Well, we sure are!

INTRODUCTION FOR EDUCATORS

The Super Bloom is nature's divine miracle of renewal; it reminds us that even the driest desert can burst into colour; so too will our classrooms, as this programme awakens values and vision in young minds. **The SUPER BLOOM SERIES by Zion Academy is our educational miracle, igniting India's schools with life, peace, and purpose. This series is the pioneering step of the Global Citizenship Programme (GCP), that seeks to focus on the holistic development of this generation.**

The GCP nurtures the following dimensions or wings, so that learning becomes a journey of self-discovery and contribution to the world. The three foundational wings are:

- **Identity:** Each student is more than grades or achievements. Identity is the recognition of one's individuality, values, strengths, and cultural roots. It is the foundation upon which confidence and character are built.
- **Purpose:** Purpose gives direction to life. It is the inner compass that motivates students to use their talents meaningfully, to serve others, and to pursue goals that matter. Purpose transforms education from routine learning into a mission of growth and contribution.
- **Destiny:** Destiny is the unfolding of a student's potential into the future. It is not predetermined but shaped by choices, values, and perseverance. Destiny reminds students that their lives are part of a larger story, and that they have the power to create impact and leave a legacy.

Although these form a basic foundation, in today's world of artificial intelligence and robotics we need to look at forming a structure that will build our students emotionally, relationally, socially and with resilience not just to face adversities but to overcome them and be the change and influencers themselves.

INTRODUCTION FOR EDUCATORS

The Building Metaphor:

With the foundational wings of Identity, Purpose and Destiny, we will be able to create a strong foundation.

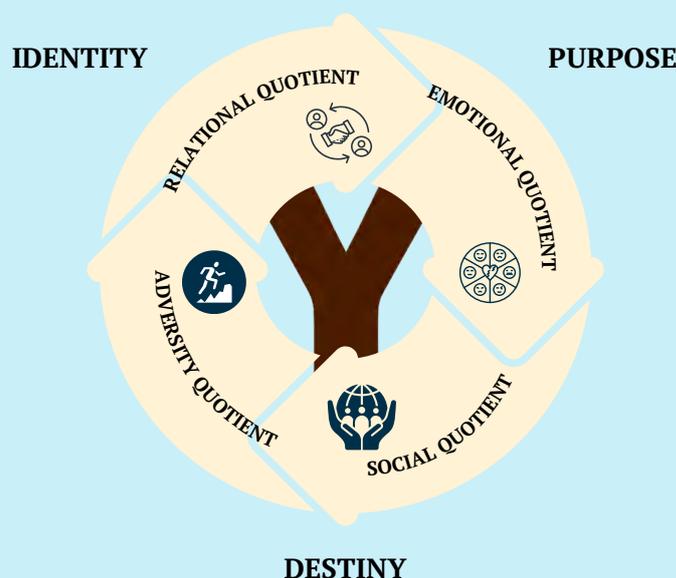
Next part is the scaffolding (EQ, RQ, SQ, AQ): This creates the supportive framework that helps students climb higher, stabilise their growth, and reach their full potential.

- EQ → Emotional Quotient: Emotional self-awareness and empathy.
- RQ → Relational Quotient: Building meaningful relationships that directs.
- SQ → Social Quotient: Social adaptability and contribution to community.
- AQ → Adversity Quotient: Resilience in shaping one's future despite obstacles.

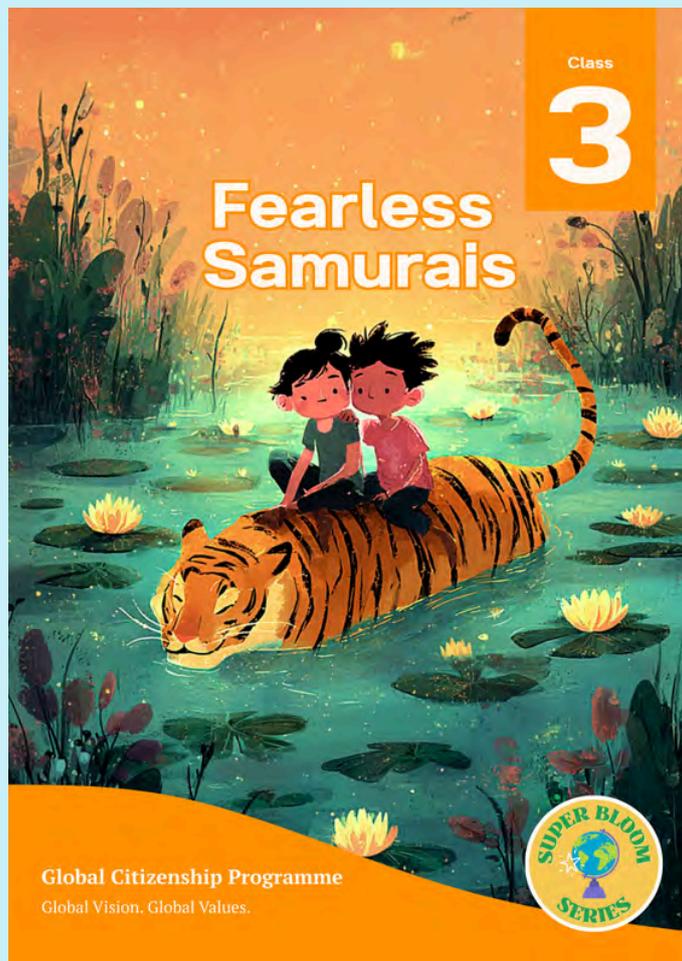
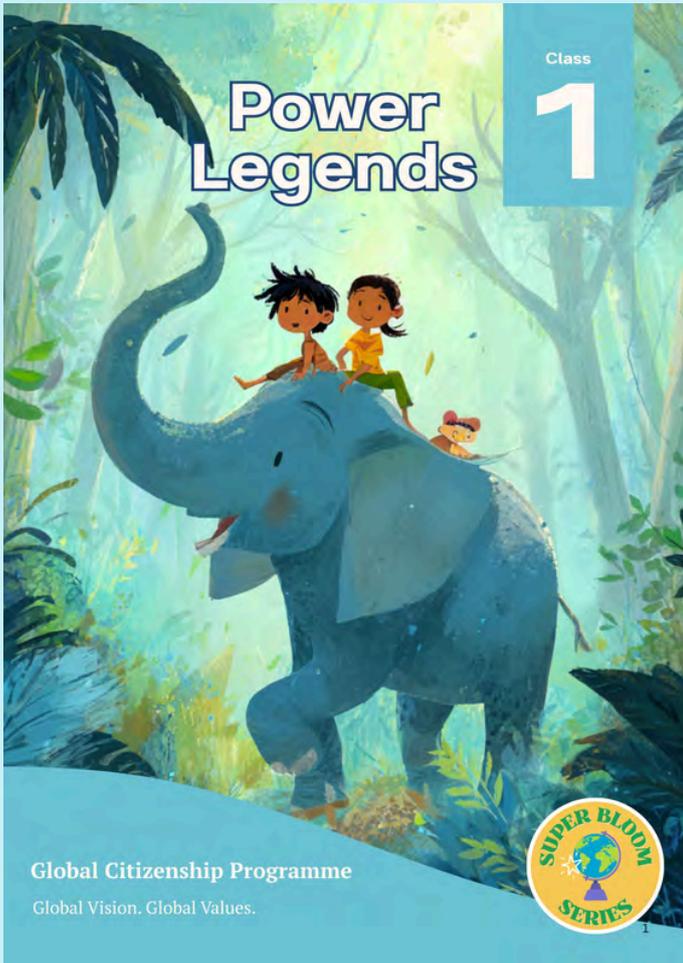
This way, each quotient strengthens a different wing, but together they form a balanced student profile.

Result: A Buttress Core Foundation - At the heart lies this strongest foundation-type, a three-cornered design of wings and values, like the buttresses that support the pyramids of Egypt and the soaring Burj Khalifa in Dubai (the tallest building in the world). This core ensures strength, balance, and resilience, enabling the entire structure of learning to stand tall and endure through time. GCP is this holistic structure where students will grow into emotionally intelligent, relationally connected, socially responsible, and resilient global citizens.

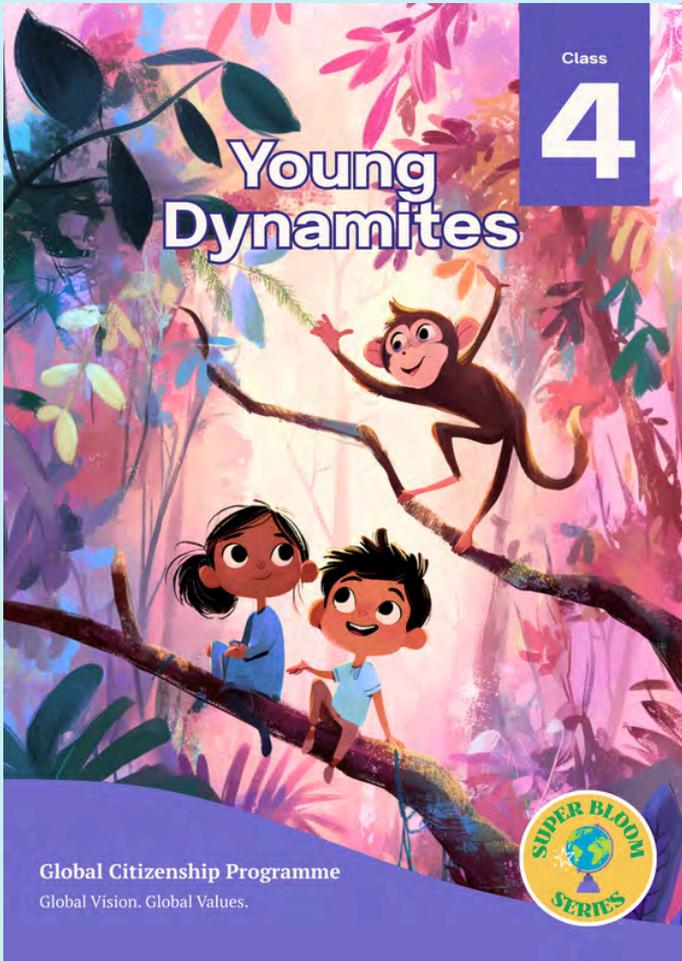
As educators, you are the architects of this Super Bloom, your passion and guidance will water the seeds of Identity, Purpose, and Destiny, and together we will see a generation rise as resilient, compassionate, and visionary global citizens.



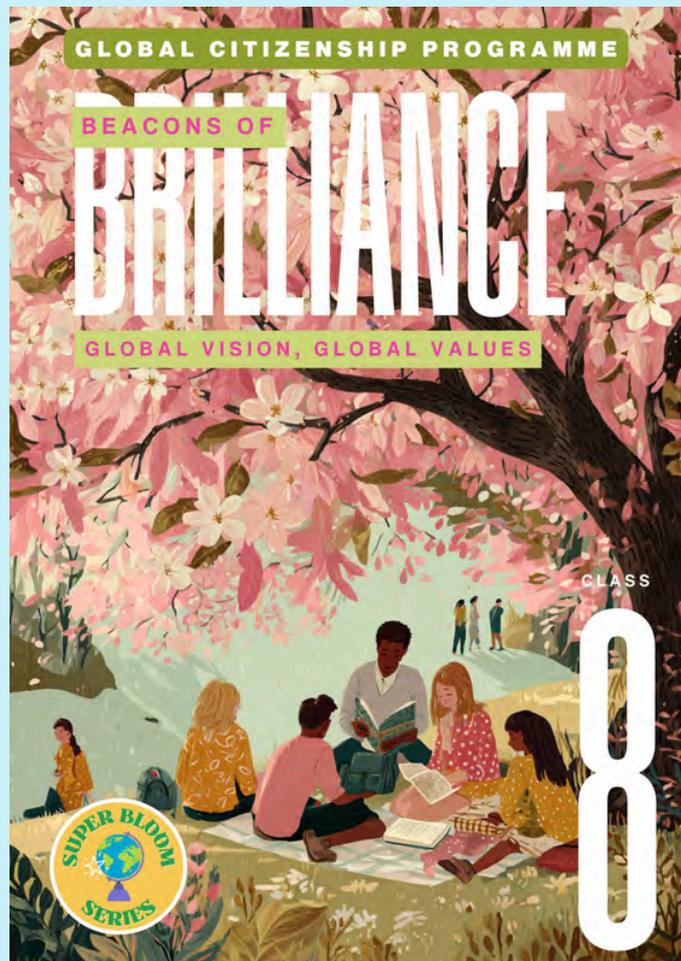
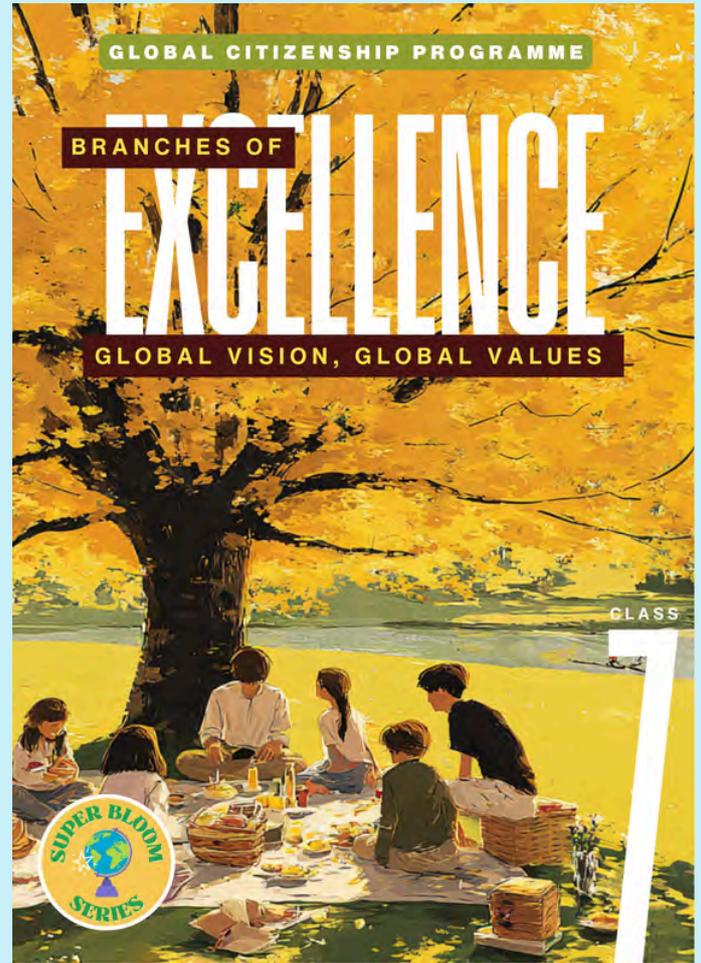
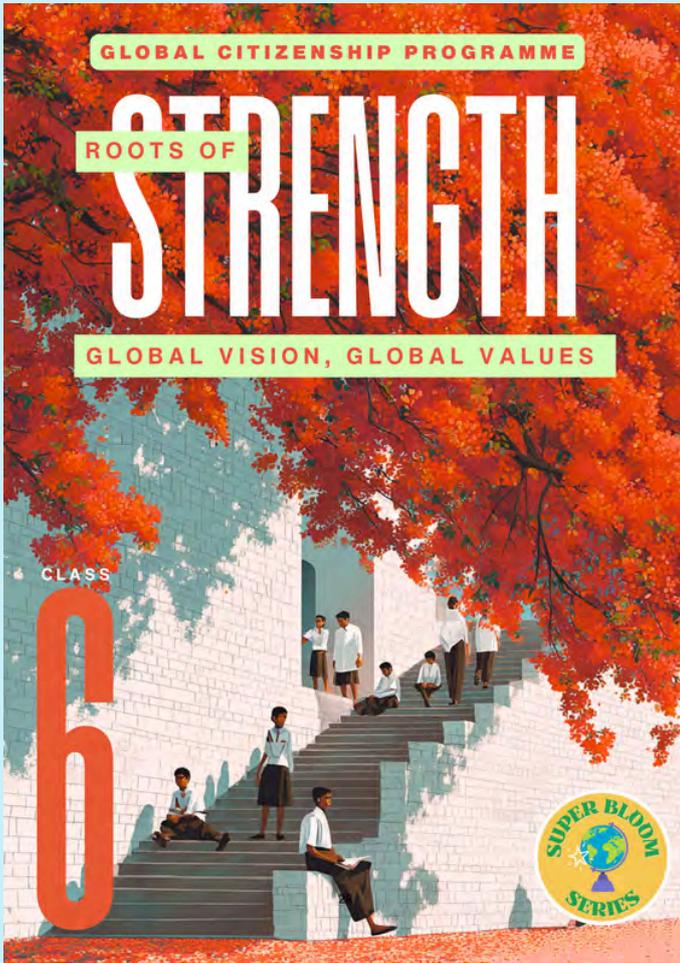
PRIMARY - CLASS 1,2,3



PRIMARY - CLASS 4,5



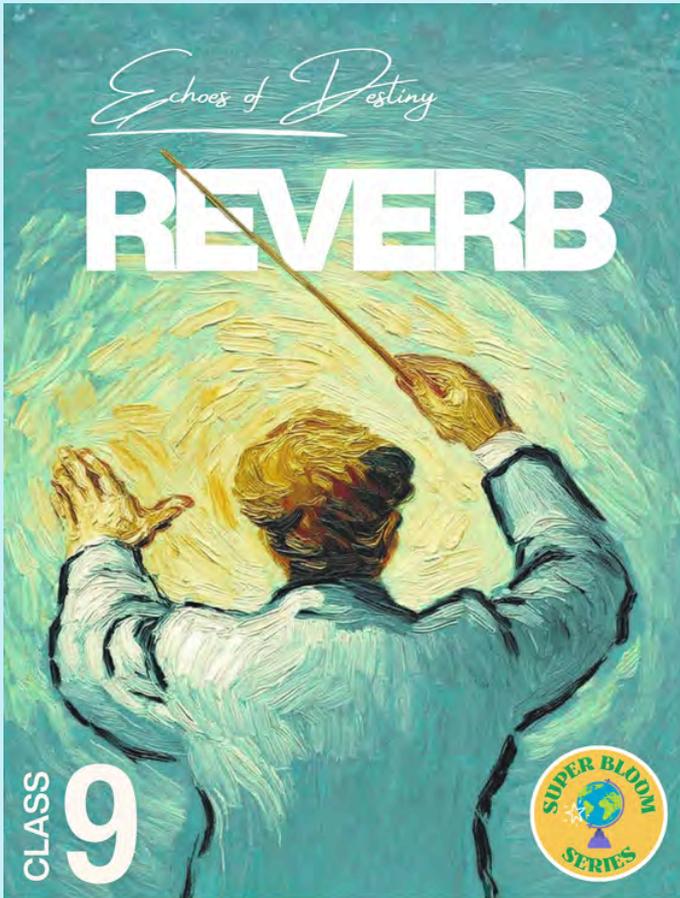
MIDDLE SCHOOL - CLASS 6,7,8



HIGH SCHOOL - CLASS 9,10,11,12

Echoes of Destiny

REVERB



CLASS **9**



GLOBAL CITIZENSHIP PROGRAMME
Global Vision. Global Values.

Game Changers

LEVEL UP!



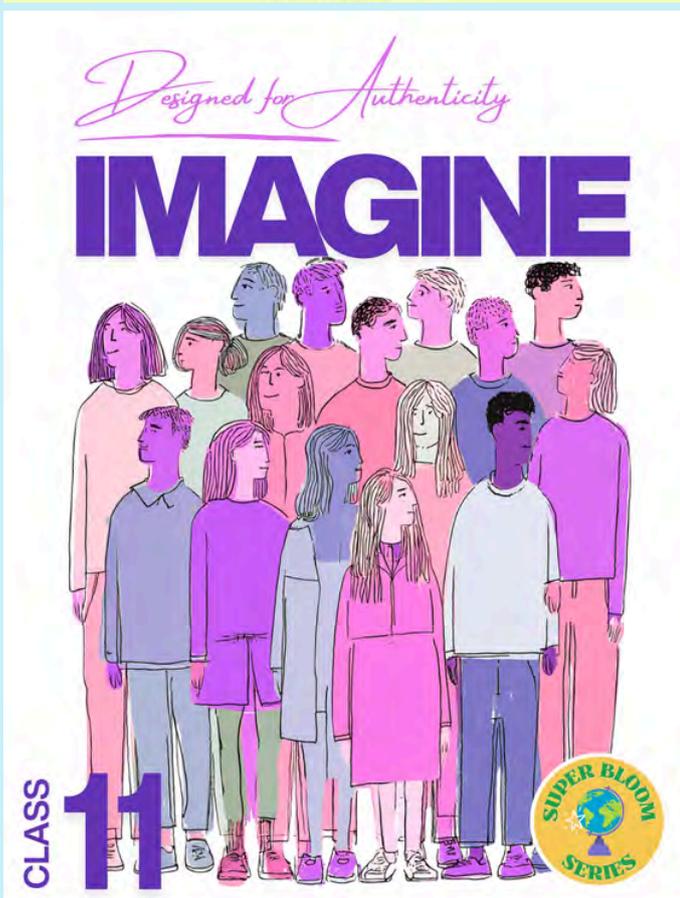
CLASS **10**



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Designed for Authenticity

IMAGINE



CLASS **11**



GLOBAL CITIZENSHIP PROGRAMME
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Global Ambassadors

SHOWTIME



CLASS **12**



GLOBAL CITIZENSHIP PROGRAMME
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Table of Contents - Age Relevant Distribution in each class

Identity

- You are Unique
- Loved & Acceptance
- Tripartite Man - Spirit, Soul, Body
- Peace & Joy

Character & Values

- Respect - Self & Others
- Integrity & Honesty
- Forgiveness & Reconciliation
- Humility & Service
- Patience & Perseverance
- Cleanliness & Hygiene

Emotional & Mental Health

- Anger Management
- Body Image
- Fear & Rejection
- Power of the Tongue
- Anxiety & Stress
- Bullying & Sarcasm
- Self-image, Lies, Insecurities
- Self-Esteem
- Addictions: Substance & Porn
- Eating Habits & Fitness
- Social Pressure
- Depression
- Gender Confusion
- Conquest of the Mind
- Sexual Sin
- Addictions & Gaming

Relationships

- Family & Parents
- Friendships & Peer Pressure
- Romantic Relationships
- Teachers & Mentors

Social Media

- To be or not to be on SM
- Digital addiction & Gaming
- Online Safety
- Social Media Etiquette
- Cyberbullying
- GIGO

Choices

- Watch What You Watch
- Choosing Friends
- Food habits, Health & Fitness
- Fashion & Clothing
- Music - Listen to What You Listen To
- Time Management
- Think About What You Are Thinking About
- Mindgames
- Money Matters
- Substance & Alcohol Abuse

Academics & Career

- Exam Pressure & Expectations
- Academics & Excellence
- Career Choice
- Goal setting & Vision casting
- Life Purpose & Excellence

Life & Behavioural Skills

- Communication & body Language
- Social Etiquette
- Teamwork
- Hospitality
- Communication Quotient
- Leadership
- Entrepreneurial Skills

Worldview

- Social Responsibility
- Love your city
- Understanding Government
- Laws & Justice
- Culture
- Empathy & Social Justice
- Ecological Stewardship

OUR PROGRAMME PACKAGE MODELS - STUDENTS

ANNUAL ONE TIME

1) THEMED Boot Camp model over multiple days (3-5 days) - Mix of teaching sessions, group discussions, Panel discussions, Fun activities/workshops - Music, Dance, EQ, Pottery, Fitness, Culinary & more

2) 1 hour Power-packed Assembly Sessions Using Music+ Story telling+ Q&A.

COSTING would vary for both these models.

QUARTERLY

Seperate Sessions for Middle School & High School

- Groups of 80-100 per session
- 3-4 Sessions/year
- 90 mins Sessions including teaching, group discussions, fun workshops or Expert/Influencer panel Discussion

COSTING will be PER SESSION

MONTHLY

Seperate Sessions for Middle School & High School

- Value Education Periods in the existing model of schools
- 40-60 mins Sessions including teaching, group discussions, fun workshops or Expert/Influencer panel Discussion

COSTING can be on a monthly or annual contract basis as per school budgets

OUR PROGRAMME PACKAGE MODELS - TEACHERS & PARENTS

ANNUAL ONE TIME

Full day Workshop Style Sessions
MASTERCLASS
Train the Trainer
Equipping Teachers with Exceptional Communication tools & Leadership styles to Understand & Raise a Purpose-driven Generation.

QnA & Refreshing Time
Expert Influencers & Panelists

The same approach in a workshop style can be done for parents

BI-ANNUAL

Full day or Half Day Workshop Style Sessions
MASTERCLASS
Train the Trainer
Equipping Teachers
Understanding Global Best Practices
Generational Impact

QnA & Refreshing Time
Expert Influencers & Panelists

Costing will be Per Day

QUARTERLY OR MONTHLY

Full day or Half Day or 2 Hr Workshop Style Sessions
MASTERCLASS
Train the Trainer
Equipping Teachers
Understanding Global Best Practices
Generational Impact
Sensitizing towards Parenting

QnA & Refreshing Time
Expert Influencers & Panelists

Costing will be Per Day

READY TO ONBOARD?



**INITIAL
CONSULTATION**



**PROPOSAL AND
AGREEMENT**



**IMPLEMENT
PROGRAM &
SHARE
FEEDBACK**

ZION ACADEMY SCHOOL CURRICULUM

Stir, Steer & Shape the Destiny of Children & the Nation!!!



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